**Financial Forecast**

**Expenses**

1. Questionnaire : 1100 Baht
   1. Paper (for 200 persons) : 300 Baht
   2. Free gift (pens) : 800 Baht
2. Design application : 60,000 Baht
3. Update and improve : 36,000/year
4. Online Marketing (ios and andriod) : 2000/years

**Income**

1. Big data (depend on usage data)

2. Advertise : 250 Baht/click